GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA

UNSTARRED QUESTION NO:1719
ANSWERED ON:04.08.2005
DOMESTIC PASSENGER SHARE OF INDIAN AIRLINES
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Will the Minister of CIVIL AVIATION be pleased to state:

(a) whether there has been decline in domestic passenger share of Indian Airlines during the last three years;

(b) if so, the details alongwith the reasons therefor; and

(c) the steps taken or proposed to be taken to increase the domestic passenger share?

Answer

- MINISTER OF STATE(INDEPENDENT CHARGE) OF THE MINISTRY OF CIVIL AVIATION(SHRI PRAFUL PATEL)

(a): Yes, Sir.

(b): The market share of Indian Airlines Limited was 43.3% in the year 2002-03 and 37.1% in 2004-05. This can be mainly attributed to higher capacity induction/ deployment by the private airlines as compared to the Indian Airlines over the corresponding period.

(c): Indian Airlines proposes to undertake fleet augmentation/renewal to increase its capacity share so as to increase its market share. Besides this the Indian Airlines is taking following measures to improve its market share:-

- Marketing initiatives
- In-flight initiatives
- Service upgrades on ground
- Improvements in cabin ambience.